Practical Application

○ **Think of a few previous projects you worked on:**

- How much of the "acceptance" piece of Q x A = E contributed to each project's success or failure?
- In what way could more or better "acceptance" have made the project more successful?
- What were some of the buy-in obstacles or challenges that were encountered in each project?
  - What could you do differently next time to prevent or overcome similar challenges in future projects?

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