## **Practical Application**

- Identify at least 3 completed projects or initiatives you worked in your organization.
  - At any point was there any data or critical information that was accused of being unreliable?
    - If so, what caused the accusation to be raised?
    - Was the accusation true (i.e., was it true that the data was unreliable)?
      - If so, why wasn't the reliability of the data tested in advance?
      - How could a MSA have helped catch or prevent the unreliability of the data?
      - Otherwise if the data was reliable after all, then what could've been done differently to prevent the accusation?
    - If there was no accusation at all, then why not (i.e., what kept anyone from challenging the data)?
      - Should the data have been challenged, but perhaps no one was willing nor knowledgeable enough to challenge it?

